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Makers Empire celebrates 1 million maze runs in new Maze Mania game 4 weeks after release, students enjoying 'hard fun'

Makers Empire is celebrating 1 million maze runs played in its new Maze Mania game after its launch just over four weeks ago. Maze Mania is the first of a series of new game creators that live in the Game Zone inside Makers Empire's popular Makers Empire 3D design app.

In Maze Mania, users are encouraged to create their own challenging 3D mazes. Once a user has finished designing a maze, they can invite other users to try to find their way successfully through the maze. Users then compete to finish the maze in the shortest time possible, with the top players names being displayed on each maze's leaderboard.

The top 10 played mazes have each been played between 5,000 to 8,000 times each:

1. *Hakers (sic) Only* by Anonymous - played 7,906 times
2. *Find the End!* by Potato King :) - played 7,815 times
3. *Rainbow Maze* by Shaza Grey Chair - played 6,802 times
4. *The Drop* by Super Nova Bomb Luke - played 6,447 times
5. *100% Not Possible* by Anonymous - played 6,503 times
6. *99.9% Impossible* by Mr. Devil Lucy - played 6,137 times
7. *Discocity* by Noble Wizard - played 6,013 times
8. *Run!* by Be Friendly - played 6,019 times
9. *Plant Vs Zombie* by Anonymous - played 5,526 times
10. *Deadpool by Anonymous* - played 5,228 times

Mandi Dimitriadis, Director of Learning at Makers Empire, said, "This exciting milestone means that a whole lot of students have been having a whole lot of fun. But what's even more exciting is that they've been having 'hard fun'. Hard fun happens when students are engaged in an activity that interests and excites them but also makes them think. While they are designing and solving mazes, students are also solving problems, considering alternative ideas, thinking critically and analysing possible solutions. When students feel challenged in their learning they are more likely to engage more deeply in the task at hand."

Makers Empire's Chief Technology Officer, Roland Peddie, added, "We're thrilled to have reached this milestone so soon. We're always looking for ways to inspire kids to create rather than consume, and one of the biggest areas where kids are often just consumers these days is in gaming. So our Game Zone provides a fun place for kids to play *and* create."

Makers Empire 3D can be used at school or at home. To download the free Makers Empire 3D app please visit your device's app store or go to www.makersempire.com/download

Makers Empire helps elementary, primary and middle school educators teach Design Thinking, STEM and 21st-century learning skills with 3D design and 3D printing. The Makers Empire 3D app is the cornerstone of Makers Empire's complete solutions for schools, which also include professional development, curriculum, class management tools, teacher resources, training and ongoing support. To learn more or start a free school trial, go to



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MEDIA: for more information and interview requests please contact Christina Soong on [email](#) or mobile 0407 159 074. See what it's like to play a maze by watching this [short video](#). For example maze images visit [Maze](#). For general Makers Empire images visit: [Press Kit](#).